

COOKIES CHARTER

The list of cookies and our partners can be found here [Consent choices](#)

What is a cookie?

Cookies are small text files that are placed and stored on your terminal* when you visit a website. A cookie allows its issuer to identify the terminal in which it is stored for the duration of the validity or the storage of this cookie.

The term “cookies” refers to all technologies allowing to trace the user’s navigation.

* The terminal refers to the material equipment (*computer, tablet, smartphone...*) you use to consult or view a website, an application or advertising content etc.

Why we are using cookies?

We and our partners use different types of cookies for the following purposes:

1. Cookies that do not require user’s consent

- (i) These are operating cookies, that are essential for browsing our website (such as the session identifiers), allow you to use the main features of the website and to secure the connection.

For example, they allow you to access directly to reserved and personal areas thanks to identifiers or data that you have previously entrusted to us.

- (ii) These are cookies that are not essential for browsing our website, but whose sole purpose is to enable or optimise its operation and to give you access to specific features.

They also allow you to adapt the presentation of the website to the display preferences of your terminal. These cookies allow you to have a fluid and customised navigation.

2. Cookies that require the user’s consent

1. Audience measurement cookies

They allow us to better understand the use and performance of our website, to establish statistics, volumes of traffic and use of various elements of our website (visited pages, navigation path, etc.) allowing to improve the interest and ergonomics of our services (the most consulted pages and sections, the most read articles, ...).

These cookies are also used to evaluate the performance of our advertising campaigns and to personalize the content of our website according to your profile and your navigation.

2. Advertising cookies

These cookies enable AXUS and its partners to present you personalized advertising based on your browsing on our website and your profile.

AXUS also uses navigation data collected via these tracers to feed its customer knowledge and send

you personalized communication according to your needs. However, refusing them will not have any impact on the use of our website.

It will only result in the display of advertising that does not take into account your interests and preferences.

3. Social network sharing cookies

Our website contains share buttons to social networks, that allow you to share contents from our website with others.

For more informations :

- Facebook : <https://fr-fr.facebook.com/policy.php>
- Twitter : <https://twitter.com/fr/privacy>
- LinkedIn : https://www.linkedin.com/legal/privacy-policy?_l=fr_FR

4. Cookies related to videos

Cookies deposited via video sharing services allow you to view directly on our site the selected multimedia content.

For more informations:

- Youtube: https://www.youtube.com/intl/ALL_fr/howyoutubeworks/our-commitments/protecting-user-data/

5. Content sharing cookie

- Consent string (euconsent-v2)

This cookie contains the IAB TCF consent string and consent information for all the standard IAB vendors and purposes.

- didomi_token

This cookie contains consent information for custom purposes and vendors, as well as Didomi-specific information (user ID, for instance).

How to refuse/delete cookies

The registration of a cookie in a terminal is essentially subject to the will of the terminal user, which can be expressed and modified at any time and free of charge.

If you have accepted, the storage of cookies in your terminal, the cookies integrated into the pages and contents that you have consulted may be stored temporarily in a dedicated space in your terminal.

A cookie management configurator is available to allow you to manage the cookies used and/or deposited on this website. At any time, by clicking on the link below, you will be able to access the configurator and modify your preferences by purpose.

!!! Attention!!! The taking into account of your wishes is based on a cookie. If you delete all the cookies stored in your terminal via your browser, AXUS and its partners will not be aware of your refusal and you will therefore be asked again to express your choices on cookies.

The complete blocking of your cookies via your browser or ad-blockers (including cookies related to the operation of the website), may lead to malfunctions such as the impossibility to accessing certain pages of the website or your secure client area.

As part of the regulation, you will be asked every 6 months to confirm or change your cookie preferences, **regardless of how long they remain in effect.**

What cookies are used on our website and what are our partners?

Operating cookies			
Name of the cookie	Data controller	Cookie's retention period	Usefulness
euconsent-v2	AXUS	Session	Consent information for all the standard IAB vendors and purposes.
didomi_token	Didomi	13 months	User accepted the compliance. Content sharing cookie
lb_0a1df93a4e1c85915c7dcb49624cda06	AXUS	Session	Security
Language	AXUS	Session	Technical: language choice
.ASPXANONYMOUS	AXUS	30mn	Store cookie authentication
__RequestVerificationToken	AXUS	Session	Anti-forgery token protection
DotNetNukeAnonymous	AXUS	Session	Form authentication
dnn_IsMobile	AXUS	Session	Provide layout rendering for device
ssm_au_c	CloudFlare	Session	Used to Identify trusted web traffic.
Audience measurement cookies			

Name of the cookie	Data controller	Cookie's retention period	Usefulness
ELOQUA	eloqua.com	13 months	This cookie collects and transfers contact info from webforms to internal databases.
ELQSTATUS	eloqua.com	13 months	This cookie is used to recognize unique visitors to website pages and to track the pages they visit
ELQSITEVISITED	eloqua.com	Session	Strict ModeTracking when enable
_gid	Google	24 hours	To count and track pageviews
_ga	Google	13 months	Used to distinguish users.
_dc_gtm_UA-8080594-1	Google	1 mn	Used to throttle request rate
_gcl_au	Google	3 months	Google AdSense performance
Advertising cookies (personalized offers)			
Name of the cookie	Data controller	Cookie's retention period	Usefulness
Content sharing cookies			
Name of the cookie	Data controller	Cookie's retention period	Usefulness

Social media sharing cookies			
Name of the cookie	Data controller	Cookie's retention period	Usefulness
Cookies related to videos			
Name of the cookie	Data controller	Cookie's retention period	Usefulness

Privacy Policy

For more information about how we use information collected by cookies and other tracking technologies, please refer to our Privacy Policy (click [here](#)) posted on the Site. This Cookie Policy is part of and is incorporated into our Privacy Policy. By using the Site, you agree to be bound by this Cookie Policy and our Privacy Policy.

Contact Us

If you have questions or comments about this Cookie Policy, please contact us at: be.dpo@axus.be